

BIENNALE: MARCEGAGLIA STEEL LANDS IN VENICE

Gazoldo degli Ippoliti, 22 April 2022 - There is also Marcegaglia steel in the work realised for the Italian Pavilion at the 59. International Art Exhibition - The Venice Biennale, which from tomorrow, 23 April 2022, until 27 November 2022 will animate the capital of the Veneto region.

The Mantua-based steel group, a world leader in the transformation of steel, has made itself available for a technical sponsorship involving the supply of insulated wall panels, in pre-painted steel, used in the realisation of the work *'History of the Night and Destiny of Comets'*, title of the exhibition project of the Italian Pavilion at the Art Biennale 2022 (23 April - 27 November 2022), promoted by the General Directorate for Contemporary Creativity of the Ministry of Culture, curated by Eugenio Viola, and which for the first time in the history of the Italian Pavilion, presents the work of a single artist: Gian Maria Tosatti.

"We process steel, a material," **comments Antonio Marcegaglia, president of the Group of the same name**, 'which in the collective imagination still recalls 'heavy' industry, iron, cast iron, furnaces. On the contrary, it has peculiarities that can make it a trendy material: it is ductile, light and, above all, infinitely recyclable,' the president explains, 'a characteristic, the latter, that also makes it perfect for taking up the challenge of the circular economy: we are working hard with major investments and projects so that our product portfolio is also increasingly green.

"The passion for steel," **continues sister Emma Marcegaglia, president of the Group's holding company**, "and the skill acquired in working it are our distinctive feature: we are very proud that the artist thought of our Family's company to create his work. Art has in itself the power of beauty; it is a powerful means of shaking consciences, making people reflect, pushing for change. All the more so in a historical moment like this, no one can shirk the responsibility of building, without prejudice or ideologies, a model of development that is, in fact, more 'beautiful': inclusive and sustainable".

This is not the first time that the Marcegaglia name has been linked to art. Back in 2009, to mark the 50th anniversary of the company's foundation, the Group organised 'Steellife', the first international contemporary art exhibition dedicated to steel, at the Milan Triennale. Curated by the art critic Elisabetta Pozzetti and conceived by Studio Chiesa, the exhibition brought together the works of artists from three different continents, precisely to represent to the visitor the languages and poetics expressed by cultures that are indeed different, but capable of coexisting in harmony in the same space.